HOW TO APPLY FOR FUNDING

Webinar
ABOUT US

The purpose of the International Trans Fund (ITF) is to:

• Build and sustain a mechanism to support trans-led groups of different sizes working on a range of issues at the international, regional, country, and local levels, with a particular emphasis on smaller groups and/or groups with access to fewer resources.

• Increase resources and enhance access to resources to support trans movements.

• Educate our peers in the philanthropic community on trans issues and influence other funders and strategic allies on trans-related commitments and strategies.
PARTICIPATORY GRANTMAKING

The ITF is a participatory grantmaking fund and we take an activist-led approach that engages trans people in our grantmaking process.
The Grant Making Panel (GMP) is made up of 12 trans activists from across the globe.
The GMP reviews all eligible applications and selects the grantees.
The ITF Steering Committee ratifies these decisions.
PRIORITIES

The ITF priorities in the grantmaking cycle are to:
1. Fund a diversity of groups, including around regions, languages, gender and other identities, strategies and issues.
2. Prioritize trans communities facing greater levels of marginalization (e.g. racism, classism, ageism, ableism, misogyny and so on).
3. Support trans groups whose work is intersectional and contributes to social justice, movement building, and the liberation of trans people.
ELIGIBILITY CRITERIA

To be eligible for funding groups must be meet the following criteria:

- Be trans-led:
  a. The ITF defines ‘trans-led’ as trans people are in decision-making roles, including setting the organization’s strategic and financial priorities, AND make up 75% of the group’s staff, spokespeople, and Board or decision-making body.
  b. If this is not the case, groups must demonstrate how trans people make budget, organizational and strategic decisions.

- Have an operating budget under $150,000 USD.
- Be a group of people (i.e. not an individual).
- Main focus of work is to benefit the trans community.
- Contribute to movement building, not just providing direct services.
WHAT WE DO FUND

We support a wide range of movement building activities, which can include awareness raising events, direct action, educational seminars, trainings, support groups, media projects, political advocacy, resource development, art and activism collaborations, community-based research, community spaces, skills sharing courses, leadership or personal development programs, educational campaigns, demonstrations, mobilizing communities and many other activities.

We are happy to support creative and innovative activities not listed above.
WHAT WE DO NOT FUND

The ITF does not fund:

- Individuals.
- Organizations that are not led by trans people (even if they are working on trans issues).
- Organizations that do not do work specifically to benefit trans people or communities.
- Groups, collectives, and networks with operating budgets above $150,000 USD.
- Groups and projects that only provide direct services to individuals without contributing to trans movement building in some way.
WHAT YOU NEED TO KNOW

• We encourage applications from all regions of the world.
• We accept applications for funding in English, French, Russian, Simplified Chinese and Spanish.
• Grants will range between $10,000 and $30,000. Grants up to $50,000 may be considered in special circumstances. We do not accept applications for funding of more than $50,000 or less than $5,000.
• Groups can be registered or unregistered.
• We will provide groups with core/general support.
• Video applications are welcome from groups that cannot submit written applications.
• You can only submit one application per group.
5 TIPS FOR WRITING A GOOD APPLICATION

1. Make sure your application is complete. Fill in all fields of the application form and include the requested details. The ITF will not follow-up on incomplete applications and if it is not complete your application may be considered ineligible.

2. Be clear and concise. Applications must not exceed six pages plus the budget template. Please note that to be fair, we will not review materials after six pages. Additional materials will not be reviewed.

3. Remember your reviewer. Your application will be reviewed by ITF’s GMP who are trans activists from different parts of the world. This means you should write to your peers, but know they may be peers who know very little about your working context.
5 TIPS FOR WRITING A GOOD APPLICATION

4. Make your application stand out. Be clear about what you will do with the funding and make sure you tell us what impact it will have on your community and the trans movement. The competition for funding is very high and you need to make a case for why your work is important to trans movement building in your region.

5. Be realistic. You are the experts of what needs to be done in your context so tell us what your group wants to do and not what you think we want to hear. The best applications are ambitious but realistic. This also includes the budget – ask for the funding that your group needs to do the work.
BUDGET

- The budget template should include all income and expenditure you have planned for 2018.
- Enter all expenses in local currency. The spreadsheet is formatted so that it will automatically total your line items and convert local currency to U.S. dollars based on the exchange rate you provide.
HOW TO APPLY

• You must complete the application form and budget template and submit it by February 12th at 5pm EST.
• This application should not exceed six pages including the form. Please answer all questions in the fields provided. Do not change or reformat the form.
• Submit to info@transfund.org
THANK YOU!